

PRESS RELEASE

Polk County Commercial Real Estate Market Report Released for Third Quarter of 2017

Coldwell Banker Commercial Saunders Ralston Dantzler Launches A Quarterly Market Report On Industrial, Office, Retail and Multi-Family Property Values

LAKELAND, FL, Feb. 23, 2018 — Coldwell Banker Commercial Saunders Ralston Dantzler Realty (CBCSRD) released the company's first quarterly market report this week with the most recent sales data available, the third quarter of 2017. The report provides a comprehensive look at commercial property values in Polk County and covers industrial, office, retail and multi-family commercial real estate.

"Our market needed informative analysis by seasoned professionals," said Gary Ralston, CCIM, SIOR, CPM, CRE, CLS, CDP, CRX, FRICS, managing partner of CBCSRD. "We have insight into Polk County's economics, government and business that allows us to correctly interpret data for clients and property owners here and those who invest from outside the area."

In addition to a market snapshot from Ralston, the report features a government update from R.Todd Dantzler, CCIM, current chairman of the Polk County Board of Commissioners. Detailed analysis of property values trends by category are provided by brokers and agents of CBCSRD.

To download a copy of the CBCSRD Market Report for Quarter 3 2017, visit srdcommercial.com/marketreport.

MEDIA CONTACT:

Heather Celoria, Marketing Manager HCeloria@SREland.com | 863.272.7151

ABOUT CBCSRD

Coldwell Banker Commercial Saunders Ralston Dantzler Realty (CBCSRD) is located in Lakeland, Florida at the center of Florida's I-4 corridor. With intimate knowledge of local markets, a recognized national brand and global reach through Coldwell Banker Commercial offices worldwide, CBCSRD offers proven leadership and collaborative expertise. Founded by three highly-recognized CCIM-designated Florida brokers, the company brings together experts in all aspects of real estate. We provide services to land and commercial clients through both CBCSRD and our land brokerage, Coldwell Banker Commercial Saunders Real Estate. For more information, please visit SRDcommercial.com.



Gary M. RalstonCCIM, SIOR, CPM, CRE, CLS, CDP,
CRX, FRICS
Managing Partner of CBCSRD

